



## GER 2993 - BUSINESS GERMAN

Spring 2021, M, W, F 1:00 – 1:50 pm, remote learning class

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German, Austrian, and Swiss companies traditionally enjoy worldwide an excellent reputation representing innovation, quality and cutting edge technology. The German economy ranks number one in Europe. *Business German* is an intermediate level course which presents an introduction to the language typically used in business settings in German speaking countries. The course will help the students to develop a better understanding of the German corporate culture. The topics coverage includes: the geography and economics of the German federal states, history of the European Union and the current state of affairs in Germany and the EU, transportation, and tourism in Germany, etc. The students will practice reading, writing, listening, and discussing topics relevant to the German business environment. They will learn how to communicate effectively in variety of settings such as: meeting business partners, planning company visits, making hotel reservations, attending professional fairs, participating in job search and job interviews, functioning in day-to-day office life, talking about office organization and equipment, participating in social meetings with business partners and carrying on phone conversations. Practicing writing skills will focus on business correspondence (resume, business letters, e-mails etc.).

A good German-English, English-German dictionary is required for this course.

**Prerequisite: successful completion of two semesters of German language instruction.**

