Miami-Florida Jean Monnet Center of Excellence

European and Eurasian Studies Program



The Financial and Economic Relations between Europe and the Latin American Region

with José Luis Lecona, Founding & Managing Partner of FX Global Management LLC

Tuesday, Sept. 24, 2019 | 11:30 a.m.—12:30 p.m. | FIU MMC 11200 SW 8th Street—Miami, FL 33199—SIPA 220



Mr. Lecona, an expert on Latin American finance, will lecture on the financial and economic relations between Europe and the Latin American region, focusing on the hotly debated Mercosur-EU trade deal, as well as on the impact of the Euro on Latin American economies and financial markets.

Mr. Lecona holds an MBA from the University of Phoenix and is founding partner of FX Global Management LLC.

He is the author of the book "Capital Management in the XXI Century" -1st and 2nd Editionand Co-author of the book "Competitive Intelligence; Practical and Applied".

The experience acquired by José Luis Lecona is the result of more than 20 years of work in the International Financial Markets environment.

RSVP by Sept. 20 to Christine I. Caly-Sanchez at calyc@fiu.edu

This events is free and open to the Public and all FIU Students

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