



The Transatlantic Trade & Investment Partnership (TTIP): Prospects and Challenges for EU-US Economic Cooperation

A Conference of the Miami-Florida Jean Monnet Center of Excellence

February 16-17, 2017

**Florida International University – Modesto A. Maidique Campus
11200 SW 8th Street – Miami, FL 33199 - MARC International Pavilion**

PROGRAM

The Transatlantic Trade & Investment Partnership (TTIP): Prospects and Challenges for EU-US Economic Cooperation

While the debate surrounding the planned EU-US trade agreement TTIP is increasingly contentious in Europe, in the U.S. there exist little information or discussion outside a small policy-circle. And the new president-elect's general resistance to international trade agreements doesn't help the issue. Hence the general public and even the business or policy sectors are in need of a balanced analysis. International trade agreements in general have become politically contested, as has become evident with the EU-Canada Comprehensive Economy & Trade Agreement (CETA) or the US-Asia Trans-Pacific Partnership (TPP), for example. From mutual tariffs and standards to dispute settlement, a number of trade policy issues need to be resolved and publicly justified in treaty negotiations. In Europe, TTIP critics question its over-reaching structures, its dispute settlement mechanism that gives too much power to the private sector, the risk of lowest common denominators on hard-fought standards, or contest the secrecy of negotiations. Proponents argue that TTIP could stimulate the relatively stagnant transatlantic economies, create additional jobs and jointly strengthen Western economic power in the world. Since the negotiation of TTIP takes longer than expected and a conclusion is in doubt, a review of transatlantic economic prospects and, challenges is required. We aim to understand the ways in which different socio-political attitudes toward trade, globalization, and environmental standards come into play in these negotiations. How do Americans and European view free trade? How do political actors on both sides of the Atlantic imagine their roles in the negotiations? How does TTIP imprint on the global context?

Thursday, February 16th, 2017

- 5:00 – 5:10 p.m.** **Welcome Opening Remarks**
Dr. John F. Stack, Jr.
Inaugural Dean, Steven J. Green School of International & Public Affairs
- 5.10 – 6.30 p.m.** **Keynote Address:**
Damien Levie
Head of Trade and Agriculture Section
Delegation of the European Union to the United States
“2017: Opportunities and Challenges for the Transatlantic Economic Relationship”
- 6:30. - 8:00 p.m.** **Reception (by invitation only)**

Friday, February 17th, 2017

- 8.30 – 9.00 a.m.** **Coffee, light Breakfast and Registration**

9.00 – 9:05 a.m. **Opening Remarks:**

- **Dr. Markus Thiel**
Associate Professor, Politics & International Relations
Director, Miami-Florida Jean Monnet Center of Excellence and European & Eurasian Studies, FIU

9.05 – 10.45 a.m. **Panel I: Transatlantic Views on Trade and Politics**

Panelists:

- **Melanie Goergmaier**
PhD student
University of Miami
“The Transatlantic Trade and Investment Partnership (TTIP): Consequences for the EU and the United States”
- **Dr. Maxime Larive**
Associate Director and Director of Graduate Studies
European Union Center
University of Illinois at Urbana-Champaign
“Trade, TTIP and Transatlantic Perceptions”
- **Michael Wartenbe**
PhD student in International Relations
Florida International University
“TTIP, Depoliticized Trade & Institutions of Corporate Interest”

Panel Discussion chaired by Prof. Mihaela Pintea, Associate Professor
Economic Department (FIU)

10.45 a.m.-11:00 a.m. Break

11:00– 12.45 p.m. Panel II: TTIP: Obstacles and Opportunities

Panelists:

- **Dr. Alasdair Young**
Professor of International Affairs
Director of Undergraduate Studies
Co-Director, Center for European and Transatlantic Studies
Chair, European Union Studies Association
Georgia Tech
“From Great Expectations to Damp Squib: The Politics of TTIP”

- **Dr. Maria Lorca Susino**
Professor in Economics and International Studies
University of Miami
“TTIP and Energy: Energy Security vs Energy Diplomacy”

- **Dr. David Bullock**
Professor in the Department of Agricultural and Consumer Economics
University of Illinois-Urbana Champaign
“Agricultural Obstacles to a TTIP Agreement”

Panel Discussion chaired by Dr. Markus Thiel, Associate Professor, Politics & International Relations; Director, Miami-Florida Jean Monnet Center of Excellence and European & Eurasian Studies, (FIU)

1.00 – 1.45 p.m. Lunch (*by invitation only*)

2.00 – 3.00 p.m. Panel III: Consular Roundtable on Transatlantic Economic Relations

Panelists:

- **Hon. Clément Leclerc**
Consul General of France in Miami

- **Hon. Nathalie Olijslager-Jaarsma**
Consul General of the Kingdom of the Netherlands in Miami

- **HM David Prodger**
British Consul General in Miami

Panel Discussion chaired by Dr. Markus Thiel, Associate Professor, Politics & International Relations; Director, Miami-Florida Jean Monnet Center of Excellence and European & Eurasian Studies, (FIU)

3.00 – 4.45 p.m. Panel IV: TTIP in a Global Context

Panelists:

➤ **Dr. Canan Balkir**

Professor of Economics, Jean Monnet Professor on European Economic Integration
Former Chairperson of EU Studies and Coordinator of Jean Monnet Centre of Excellence

Dokus Eylul University, Izmir Turkey

“The Impact of TTIP on the EU-Turkey Customs Union”

➤ **Dr. Joaquín Roy**

Professor and Jean Monnet Chair

Director, European Union Center of Excellence

University of Miami

“The TTIP: Uncertainty, delay, failure, and impact on Latin American integration”

➤ **Deniss Kaskurs**

PhD Student in Political Science

Florida International University

“TTIP: Economic recession, international devaluation and Latvia’s international investment and trade patterns (with Russia)”

Panel Discussion chaired by Dr. Francisco Acosta Soto

EU Fellow at University of Miami – European External Action Service
Americas Department