



European Week – Laugh in Europe!

May 6 –10, 2013

FIU—Modesto A. Maidique Campus—11200 SW 8th Street—Miami, FL 33199 - Graham Center – GC 150

Celebrate European Week – May 6-10 with the Miami-Florida European Union Center of Excellence short film festival, featuring short films about laugh in Europe!

Sponsored by Eurochannel and Dish Network.



About Eurochannel:

Eurochannel presents only top of the line European programming: From traditional films to the hottest new cinema; from sweeping, epic serials to heart-pounding mini-series; from specials on historical art to the very latest in modern rock, pop and easy listening music, Eurochannel has something for everybody. Eurochannel is more than just shows: also revealing the best, most secret parts of European culture with our travel specials, and giving an all-access coverage of Europe's most important film festivals.

Eurochannel is available on DISH Network (channel 752) on Basic International, French Bouquet and Polish Bouquet. If you are on cable, request Eurochannel as part of your line-up! For more information, please visit www.eurochannel.com

About European Short Film Festival

The Eurochannel Short Films Tour is back for its fourth edition, with a special programming theme: *Laugh in Europe*.

An Enriched Tour

The Eurochannel Short Films Tour is a unique event inviting viewers to an exclusive journey into Europe through short films. Each European country is represented in the Tour with at least one short, broadcasted in its original language -and subtitled- as an example of its creativity and energy. With the Eurochannel Tour the viewers will discover Europe, visit its countries and listen to all its languages.

This year, the Tour includes new regions, notably from Spain (Basque Country, Castile, Catalonia, Alicante, Seville), the Netherlands (Northern Netherlands, Southern Netherlands, Limburg) and Italy (Lazio, Lombardy, Apulia). This fourth edition is also enriched with more animated short films, showcasing a wide range of styles.

Laughing : A Universal Desire

Laughing is proper to man, said the French author Rabelais: everyone aspires to laugh and joke. Every country that produces movies is making comedies. If laughing is universal, humor is, on the contrary, specific to each country and culture. We are often surprised or even shocked by certain types of foreign humor that we are not used to experiencing.

Laughing is also an incredible insight into a culture. Humor can be accessible as well as elitist; it can be merely visual or, on the contrary, be based on words. Humor can also be malicious, ironic or sarcastic. It can be joyful or melancholic. For some, it can be a way to add distance from reality. It can be a therapy, an antidote, a life philosophy.

During the Eurochannel Tour you will come across experienced filmmakers, like Igor Cobileanski from Moldavia, and you will also meet newcomers in the short films industry. It is not an easy task for young filmmakers to produce short comedies; it is in fact easier to provoke sadness than it is to cause laughter. It is an amazing accomplishment when their shorts, full of wit, succeed in arousing hilarity, even more impressive when it is done at an international level.

Laughing is a well-known anti-stress. It enables communication and sharing, sociability and complicity. It is also a good way to foment thinking about any kind of matter. *Laughing in Europe* is your escape to understanding Europe, contemplating about differences and similarities. It is about always being surprised. Follow Eurochannel into a journey to share humor from everywhere in Europe.