

**FIU**FLORIDA  
INTERNATIONAL  
UNIVERSITYSchool of International and Public Affairs  
*in the College of Arts and Sciences*

## THE MIAMI-FLORIDA EUROPEAN UNION CENTER OF EXCELLENCE



# Comparative Regional Perspectives on Innovation in Single/Common Markets

- the 2<sup>nd</sup> Annual IPE Conference in Cooperation with

**GEDIZ**UNIVERSITY  
IZMIR

A Conference of the Miami-Florida European Union Center of Excellence  
*A Consortium of the University of Miami and Florida International University*

### March 21-22, 2013

**Florida International University – Modesto A. Maidique Campus**  
**11200 SW 8<sup>th</sup> Street – Miami, FL 33199 - MARC International Pavilion**

## PROGRAM

Our spring 2013 conference will be on 'Comparative Regional Perspectives on Innovation in the Single Market'. 'Innovation' is one of the buzzwords of the 21st century. In an age where information travels speedily across the globe and technology increases competitive pressures worldwide, research and development (R&D) and other flanking policy measures are of critical importance. This becomes ever more pronounced as the global economic crisis has shown that strong regional markets are necessary to counteract the domino-effect in interdependent economies.

The EU has recognized the potential that innovation can bring to the economies of its Single Market, and developed a variety of programs in various Directorate Generals, a 'Europe 2020' blueprint as well as a European Institute for Innovation & Technology. Other regional blocs are following suit and emphasize innovative regulatory methods, political coordination and investment in R&D in an effort to become more competitive. How has the concept of innovation traveled to regional markets across the globe? How applicable and (dis)similar are innovation strategies, given the differing strengths and structures of these regions?

This conference will focus on the issue of innovation in the Single Market in a global comparative perspective and critically analyze the concept from a variety of disciplinary perspectives (including business/economy, politics & international relations and sociology) and regional blocs.

This conference will be held in collaboration with Gediz University, Izmir, Turkey.

Each of the panels examines three policy areas from a regionally comparative perspective

## Thursday, March 21<sup>st</sup>, 2013

- 5.00 – 6.00 p.m.**      **Keynote Address: Valérie Rouxel-Laxton**  
Head of the Economic and Financial Affairs Section  
Delegation of the European Union to the United States of America,  
Washington D.C.  
*“Innovation and Competitiveness in Europe”*
- 6:00. - 8:00 p.m.**      **Cocktail-Reception (by invitation only)**

## Friday, March 22<sup>nd</sup>, 2013

**8.30 – 9.00 a.m.**      **Coffee, light Breakfast and Registration**

**9.00 – 9:05 a.m.**      **Opening Remarks: Dr. Gaye Güngör, Gediz University, Izmir**

**9.05 – 10.30 a.m.**      **Panel I: Labor & Economic Development: initiatives & programs aiming to increase economic competitiveness and job creation**

Panelists:

- Dr. Mariely Lopez-Santana  
Assistant Professor, Comparative Politics, European Politics  
Department of Public and International Affairs  
George Mason University  
*“Between Equity and Flexibility?: The tensions surrounding the decentralization of social policy powers”*
- Palina Primoskaya  
PhD Graduate Student, Politics & International Relations  
Florida International University  
*“Testing the Public Service Motivation in Europe: Attitudes toward Work Motives”*
- Dylan Roberts  
Graduate Student in International Studies  
Florida International University  
*“Look to the EU: Europe’s EIT and the future of innovation in South America”*

**Panel Discussion chaired by Dr. Jane Parpart**  
**Research Professor; Department of Conflict Resolution, Human Security, and Global Governance, McCormack Graduate School**  
**University of Massachusetts Boston**

**10.30 – 10.45 a.m.**      **Break**

**11:00– 12.45 p.m. Panel II: Gediz University: Innovation & Emerging Markets**

Panelists:

- Dr. Gaye Güngör, Assistant Professor  
MAIPE Director, Dept. of International Relations, Gediz University

*“The Institutional basis of the research based innovation:  
Industry, Government and University”*

- Co-Authors:

Dr. Çiğdem Üstün

Assistant Professor

Chair, Political Science and Public Administration, Gediz University

&

Dr. Sait Akşit

Assistant Professor

Department of International Trade and Marketing, Gediz University

Presenter:

- Dr. Nursel Aydiner Avşar

Assistant Professor

Department of Economics, Gediz University

*“The Politics of Innovation: A case study on EU’s H2020 and  
Turkey’s Vision 2023”*

- Dr. Nursel Aydiner Avşar

Assistant Professor

Department of Economics, Gediz University

and

- Dr. Muharrem Burak Önemli

Assistant Professor, Department of Economics, Gediz University

*“Drivers of Innovation in an Emerging Market Context:  
Evidence from Turkey”*

- Dr. Funda Yercan

Professor

Department of Management, Gediz University

*“Innovative and Energy Saving Tools: Sustainable Green Buildings”*

**Panel Discussion chaired by Dr. Markus Thiel**

**Assistant Professor, Politics & International Relations**

**Florida International University**

**1.00 – 2.00 p.m.**

**Lunch (by invitation only)**

**2.15 – 3.15 p.m. Panel III: Consuls Roundtable**

Panelists:

- Mario Buisán  
Trade Commissioner  
Embassy of Spain in Miami
- Sophie Delporte  
Head of the Public Affairs Department  
Consulate General of France
- Hon. Simone Filippini  
Consul General of the Kingdom of the Netherlands in Miami

**Panel Discussion chaired by Dr. Joaquín Roy  
Jean Monnet Professor and Director of Miami-Florida European  
Union Center of Excellence, University of Miami**

**3.30 – 5.15 p.m. Panel IV: Administration, R&D & Education: initiatives and programs focusing on the modernization of public administration, improvements in research & development and education**

Panelists:

- Dr. Timothy Shaw  
Research Professor; Department of Conflict Resolution, Human Security, and Global Governance  
Graduate Program Director, Global Governance and Human Security  
McCormack Graduate School  
University of Massachusetts Boston  
*“Innovation for Regional Development in the Global South: Theory & Policy in the 21<sup>st</sup> Century”*
- Dr. Konstantinos Kourtikakis  
Lecturer & Research Assistant Professor  
Department of Political Science  
University of Illinois  
*“Networks and Innovation in European Union External Relations: The Spread of Practices in the European Neighborhood”*
- Beverly Barrett  
PhD Candidate International Relations  
University of Miami  
*“Successes and Challenges in Policy Implementation of the Bologna Process: The Political Economy Context in the EHEA”*

**Panel Discussion chaired by Dr. Markus Thiel  
Assistant Professor, Politics and International Relations  
Florida International University**